

Privacy notice

Last updated: 21 September 2026

Makanoo is built to help retreat leaders organize their events by finding personalized venues and services for their retreats and simplifying the planning and decision making process. This notice explains what we collect when you join our launch list or ask us to get in touch about your venue, why we collect it, and the choices you have.

Who we are

Makanoo is based in Switzerland. For anything about your data, write to hello@makano.com.

What we collect

Your email address, web analytics information such as the page that brought you here and your device type, and, if applicable, the message you sent us and other information you shared with us, such as your website, name or Instagram handle.

Why we use it

- **To send you emails about Makanoo**, such as its launch and product updates. This relies on your consent, which you can withdraw at any time.
- **To get in touch about bringing your venue onto Makanoo**. This relies on your consent.
- **To understand how people find Makanoo**, such as which websites, campaigns and places signups come from, so we can improve how we reach retreat leaders and venues. This relies on our legitimate interest in understanding our own audience.
- **To protect our forms from spam and abuse**. This also relies on our legitimate interest.
- **To show Makanoo ads** to you, and to people with similar interests, on platforms such as Facebook and Instagram. This relies on our legitimate interest.

We never sell your details.

Who processes it for us

- **Cloudflare, Inc.** hosts this website and stores what you send through our forms.
- **Resend, Inc.** sends our emails.
- **Meta Platforms Ireland Ltd** shows our ads on Facebook and Instagram.

Cloudflare stores our data in the European Union. Resend and Meta are based in the United States, so some of your details may be processed there. We don't share your details with anyone else unless the law requires it.

How long we keep it

- **Your email and the details you chose to share:** until you ask us to delete them.
- **Technical information** (device, browser, approximate location...): 12 months after you send the form, unless we need it to investigate abuse.
- **If you unsubscribe:** we stop sending you emails.

Your choices and rights

You can unsubscribe from our emails at any time using the link in each email. You can also ask us for a copy of your details, ask us to correct or delete them, or object to our use of them to understand how people find Makanoo or to show you ads. Withdrawing your consent doesn't affect what we did before you withdrew it.

Write to hello@makanoo.com and we'll reply within 30 days. You can also raise a complaint to your local data protection authority if you are unsatisfied with the way we handled it.

Cookies

This website doesn't use advertising or analytics cookies, and it doesn't track you across other websites.

Changes to this notice

If we change this notice, we'll update the date at the top.